

Chelan County Lodging Tax Advisory Committee

Meeting Minutes

Thursday, February 23, 2023

Opening

The meeting is called to order by Chairman Tiffany Gering at 1:00 P.M. The following Committee Members are present:

Tiffany Gering, District 3 Commissioner
Taylor Boyd, Bavarian Lodge
Chuck Schuringa, Sleeping Lady Mountain Resort
Jeana Steiner, Chelan Valley Farms
Steve Maher, Our Valley Our Future
Jerri Barkley, Visit Chelan County
George Velazquez, TREAD
Brian Bolz, Town Toyota Center
Eric Featherstone, Wapato Point

Review/Approval of Minutes - Action

Moved by Taylor Boyd and seconded by Chuck Schuringa, the Committee unanimously approves the January 26, 2023 meeting minutes as presented.

Public Comment Period: No public present, no comment provided

Pathways Plan Presentation – Mike Kaputa, Chelan County Natural Resources and Jeff Wilkins, Chelan Douglas Transportation Council

Discussion

Lodging Tax Dollars by area
Capital Round timeline March 1st – April 14th

Visit Chelan County

- Annual Reports – Tread & Cascade Loop
- Strategic Planning – RFP Review
- DVA : January recap at [THIS LINK](#).

Action

Upon motion and second by Taylor Boyd and Eric Featherstone, the Committee approves the RFP with MMGY Nextfactor for the strategic planning. *Steve Maher and Jeana Steiner opposed motion.*

Discussion items

Tech Summit in Salt Lake City, Regional Rural Tourism update, Good Neighbor Handbook, NCW Equity Alliance “Difficult Community Conversations” training
NCW Economic Development National Convention - Stand up Rural America Forum

3:00 P.M. **Meeting Adjourned**